

BOOK CATALOG

Fall 2011

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Specialty Science Books



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Specialty Science Books

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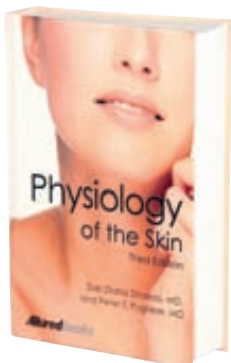
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media

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New Books!



Hardcover, 674 pages
Published 2011
ISBN: 978-1-932633-77-1
Price: \$129

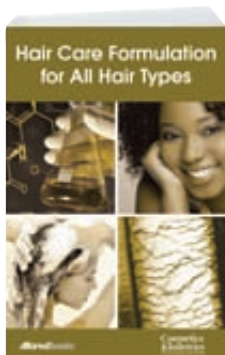
Physiology of the Skin, Third Edition

Zoe Diana Draelos, MD and Peter T. Pugliese, MD

This third edition of *Physiology of the Skin* has been completely revised and updated with the addition of five new chapters. This latest edition takes the reader on a learning journey beginning with the formation of skin, moving on through the onset of puberty and adolescent issues, and finally discussing maturity and issues pertaining to perimenopausal and menopausal skin. Topics include:

- Skin structure
- Skin function and biochemistry
- Skin needs in disease states and maturity
- Photoaging mechanisms and sun protection
- Cosmeceuticals and procedures for aging skin

See page 28 for more information.



Softcover, 352 pages
Published 2011
ISBN: 978-1-932633-86-3
Price: \$149

Hair Care Formulation for All Hair Types

Formulators' Resource from
Cosmetics & Toiletries magazine

A practical handbook for hair product formulators with a focus on ethnic and multicultural hair types. Focusing specifically on ethnic hair, this book begins with the biology and key physiological aspects important for formulators, and provides author reviews, a variety of articles, and discussions on testing hair products, covering everything you need to know. See page 13 for more information.

Topics include:

- Hair growth and loss
- Scalp disorders
- Product claims
- Polymers and other ingredients
- Application of new technologies
- Type-specific formulations



Softcover, 552 pages
Published 2011
ISBN: 978-1-932633-87-0
Price: \$149

Cosmetically Active Ingredients: Recent Advances

Formulators' Resource from
Cosmetics & Toiletries magazine

Cosmetically Active Ingredients: Recent Advances is designed to be a practical handbook for formulators looking for the latest in active ingredients, covering everything you need to know in the sections on Barrier & Skin Moisturization, Anti-aging, Sensitive Skin & Irritation/Inflammation, Skin Toning and Hair Care. See page 11 for more information.



Softcover, 491 pages
Published 2011
ISBN: 978-1-932633-83-2
Price: \$149

Skin Care and Aging

Formulators' Resource from
Cosmetics & Toiletries magazine

Skin Care and Aging looks at the behavior of aging skin and how this can be modified with cosmeceuticals, antioxidants, moisturizers and nutritional supplements. The latest in the Formulators' Resource Series, this 47-chapter volume presents the best techniques and ingredients to achieve desired antiaging effects. The industry's top researchers present studies of specific active ingredients that impact the skin's cell defenses and other mechanisms. See page 19 for more information.

- Topics include:
- Skin Pigmentation
 - Aging Skin
 - Genomics and Aging Skin
 - Novel Ingredients
 - Antioxidants and Skin Care
 - Skin Moisturization
 - Nutricosmetics and Skin Health



Softcover, 443 pages
Published 2010
ISBN: 978-1-932633-76-4
Price: \$159

Polymers: The Pathway to Versatile Technology

Formulators' Resource from
Cosmetics & Toiletries magazine

The function of polymers is many-fold including conditioning, film-formation, waterproofing, thickening, delivery, glossing, fixatives and much more. Pulling from *Cosmetics & Toiletries* magazine's most popular articles written by world-renowned experts, **Polymers** brings together in one volume 32 papers from the last four years. See page 17 for more information.



Softcover, 495 pages
Published 2010
ISBN: 978-1-932633-71-9
Price: \$149

Naturals & Organics in Cosmetics: Trends & Technology

Formulators' Resource from
Cosmetics & Toiletries magazine

This new edition includes 35 new chapters not found in the previous edition, two of which are brand new chapters never before seen in print. Also included is a brand new chapter by Anthony J. O'Lenick Jr. on Green Star ratings and a chapter on the current status of the industry by David C. Steinberg. See page 16 for more information.

Coming Fall 2011!

A Dermatological View

Howard I. Maibach, MD

Softcover
250 pages
ISBN-13: 978-1-932633-92-4

The chapters presented in this volume have been fully revised from their initial publication under the collective heading "Dermatologically Speaking" in *Cosmetics & Toiletries* magazine, representing individual topics that largely blend skin physiology, pharmacology and toxicology with cosmetic chemistry.

- Succinctly summarizes recent research and concepts in skin biology as related to skin care
- Offers insights into recent metrics in human skin biology
- Provides a critical overview of dermatoefficacy and dermatotoxicology as these concepts relate to cosmetics and their developmental application

Coming Fall 2011!

Hair Care Science

R. Randall Wickett, PhD, et al.

Softcover
350 pages
ISBN-13: 978-1-932633-93-1

This book provides an overview of both the theory and practical applications associated with hair care science. Both a comprehensive introduction to those new to the field and a reference companion for existing product developers, *Hair Care Science's* chapters are authored by highly experienced individuals in fields ranging from academia to final product development. Topics include hair structure and biology, basic product science, common ailments and approaches for correction, habits and practices of different ethnicities, and frequent communication strategies for selling hair care products, as well as discussion of all common product forms including shampoos, conditioners, antidandruff treatments, styling, color, perms and relaxers.

Coming Fall 2011!

Preservatives for Cosmetics, 3rd Edition

David Steinberg

Softcover
350 pages
ISBN-13: 978-1-932633-94-8

This essential reference book, *Preservatives for Cosmetics, 3rd Edition*, is of vital importance to formulators and finished-goods marketers from both a regulatory and new ingredient standpoint. Fully updated from the second edition, author David C. Steinberg has added several new sections, including:

- A review of water activity (HACCP)
- Non-preservative ingredients that act as preservatives

Coming January 2012!

Aroma Chemicals

John Wright

Softcover
350 pages
ISBN-13: 978-1-932633-95-5

Just as his previous book, *Flavor Creation, Second Edition*, did for formulating flavor components, *Aroma Chemicals* addresses all the significant flavor chemicals in use today. Focus is given to the character of each chemical, alongside detailed descriptions of possible flavor uses, including guidance on usage levels, as well as potential ingredient usage in fragrance applications. Written in Wright's simple, direct and reader-friendly style, *Aroma Chemicals* is a comprehensive reference book that can also find use as a teaching aid.

This book features:

- Review of all significant flavor chemicals
- Completely up-to-date information
- Odor and flavor character of each chemical under discussion
- Detailed flavor usage information
- Novel fragrance uses of flavor ingredients

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Flavor/Fragrance

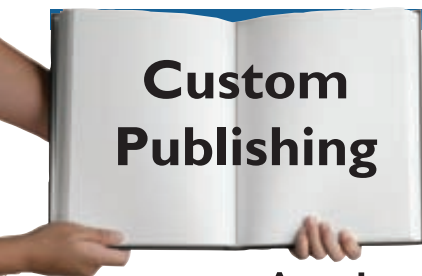
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Hardcover, 548 pages
Published 2010
ISBN: 978-1-932633-59-7

Price: \$239

Aging Skin: Current and Future Therapeutic Strategies

Linda D. Rhein, PhD and Joachim W. Fluhr, MD

Aging Skin presents leading-edge strategies to treat problems of aging skin. Current concepts are presented, along with fundamental research detailing the biochemical mechanisms underlying photodamage—the hallmark of aging skin. Based on the premise that aging and senescence occur due to a deterioration of cutaneous repair systems, topics covered include:

- Novel approaches to facilitate “cutaneous wound repair”
- Role of matrix metalloproteinases in the repair of photodamage
- Role of angiogenesis and lymphangiogenesis
- DNA repair and oxidative stress-resistant systems
- Hormonal influences on skin aging
- Retinoic acid, dermabrasion, Botox, peels and fillers
- Design of the “optimal sunscreen”
- New skin-whitening strategies
- And more



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www.AlluredBooks.com

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Most of our books are scientific in nature on specialty subjects that cannot be found in most bookstores. We recognize that your library offers an efficient, economical way to reach a wide audience, including readers who are patrons of the library and use our books as a source of reference or simply cannot afford to purchase every research book they need. We can help you reach that audience.

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For more information about our discount or if you wish to receive additional information about our books, please contact Marie Kuta at mkuta@allured.com or 1-630-344-6032.

Beginning Cosmetic Chemistry, Third Edition

Randy Schueller and Perry Romanowski

Practical Knowledge for the Cosmetic Industry

This third edition has been substantially updated and includes 21 brand new chapters covering recent developments in the field of cosmetic science. Authors Randy Schueller and Perry Romanowski re-emphasize the importance of providing introductory technical information to those who would like to improve their understanding of cosmetic science.

The four major sections of this book cover:

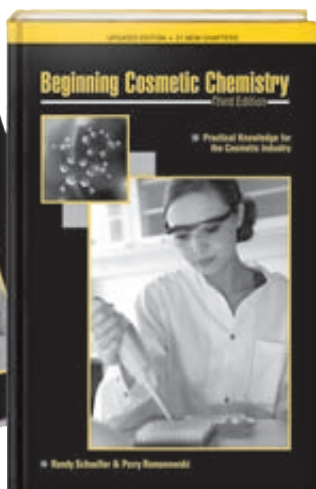
- Orientation, Tools and Terms
- Product Development
- Cosmetic Ingredients and Vehicles
- Product Testing

Authors include
Mindy Goldstein,
David Steinberg,
Zoe Draelos,
Johann Wiechers,
Karl Lintner, Luigi Rigano
and more!

Beginning Cosmetic Chemistry, Third Edition Workbook & Study Guide



Spiral-bound, Softcover
144 pages
Published 2009
ISBN: 978-1-932633-54-2
Price: \$59



Hardcover, 600 pages
Published 2009
ISBN: 978-1-932633-53-5
Price: \$179

Contact Marie Kuta at
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for school discounts

“Information-packed chapters give the bench chemist or beginning student a solid foundation in the groundwork subjects they need to master to be successful in the personal care industry. I wish I had a similar volume when I started.”

Art Georgalas, Georgalas Endeavors, LLC



Softcover, 674 pages

Published 2009

ISBN: 978-1-932633-58-0

Price: \$159

Authors include
David Steinberg,
Mindy Goldstein,
Zoe Draelos, Karl Lintner
and more!

Biologically Active Ingredients: Demonstrating Their Mechanisms and Proof of Efficacy

Formulators' Resource from
Cosmetics & Toiletries magazine

The How, What and Why of Active Ingredients

Biologically Active Ingredients explains what is known about specific active ingredients used by formulating chemists from the manufacturing industry and how the efficacy of an active ingredient is measured.

Topics include:

- Testing trends
- Anti-aging
- Moisturizers
- Anti-irritants
- Claim substantiation
- Skin coloring
- UV protection
- Hair growth



Softcover, 415 pages

Published 2007

ISBN: 978-1-932633-24-5

Price: \$149

Authors include
Geoffrey Brooks,
Nava Dayan, Karl Lintner,
Anthony Rawlings,
Luigi Rigano,
Johann Wiechers
and more!

Biotechnology in Cosmetics: Concepts, Tools and Techniques

Formulators' Resource from
Cosmetics & Toiletries magazine

Biotechnology and cosmetics have become inextricably connected as formulators search for ingredients that are not only novel, but developed in different, more efficient ways.

Topics include:

- Biotechnology and the skin
- Biotechnology and aging
- Biotechnological ingredients
- Flavors, fragrances and pigments
- Regulations and testing

“Valuable and useful material providing accurate and up-to-date information in a very interesting field.”

Lecturer Corina Cernatescu, PD
Technical University, Romania

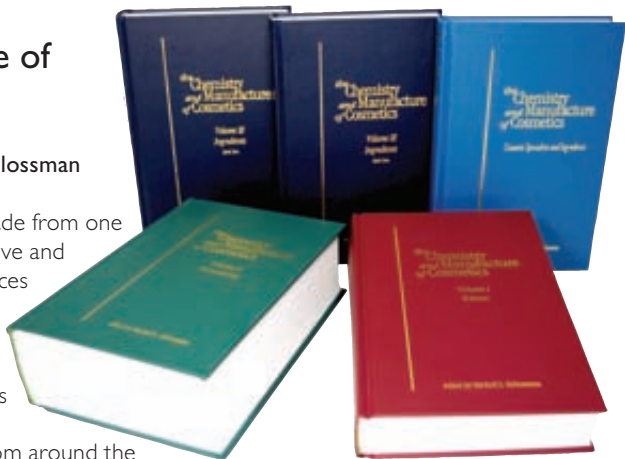
The Chemistry and Manufacture of Cosmetics

Edited by Mitchell L. Schlossman

Learn the tools of the trade from one of the most comprehensive and all-encompassing references in the industry!

This best-selling series features the contributions of knowledgeable and accomplished experts from around the world. This is an excellent resource and educational tool for beginning to advanced formulating cosmetic scientists.

The set includes the 4th editions of *Volumes I* and *II*, the 3rd edition of *Volume III* (two books) and the NEW *Ingredients* book (see page 11).



**Buy the set of five books
& save for only \$899!**



Volume I—Science, 4th Edition

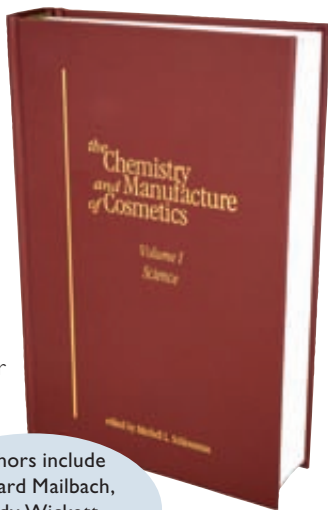
Edited by Mitchell L. Schlossman

Volume I—Science is an excellent resource and educational tool for beginning to advanced formulating cosmetic chemists and can be used as a textbook for any student interested in understanding or pursuing a career in cosmetic chemistry and formulation.

This updated edition contains updates to every chapter and **272 more pages** of needed information!

**To view the contents and
sample pages, visit
www.AlluredBooks.com**

Authors include
Howard Mailbach,
Randy Wickett,
T. Joseph Lin
and more!



Hardcover, 724 pages
Published 2009
ISBN: 978-1-932633-47-4

Price: \$229



Hardcover, 1,288 pages
Published 2009
ISBN: 978-1-932633-48-1

Price: \$279

Contact Marie Kuta at mkuta@allured.com
for school discounts

Authors include
Robert Lochhead,
Randy Wickett,
Jane Hollenberg
and more!

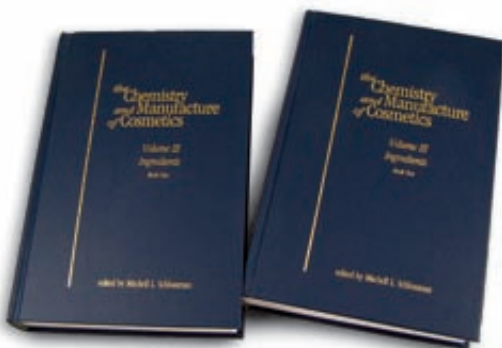
Volume II—Formulating, 4th Edition

Edited by Mitchell L. Schlossman

Discover the formula for success!

Volume II—Formulating is an excellent resource for formulators. It contains formulating information on topics such as hair gels, shampoos, hair coloring products, ethnic skin and hair care, decorative cosmetics, sunscreen formulation, emulsions, herbal and phyto cosmetics, skin lightening and bleaching and much more!

This updated edition contains updates to every chapter and **426 more pages** of needed information!



Authors include
Ronald DiSalvo,
Julian Hewitt,
David Morrison
and more!

Hardcover, 1,165 pages
Two Books
Published 2002
ISBN: 978-0-931710-77-3

Price: \$299

Volume III—Ingredients, 3rd Edition (two-book set)

Edited by Mitchell L. Schlossman

Volume III—Ingredients discusses the vast number of materials used in the cosmetic industry. A review of more than 70 topics reveals the intricacies in the employment of materials used in today's cosmetic industry—from waxes, marine products and collagen, to honey, vitamins, vegetable proteins, antibacterials and microspheres, and many more.

**To view the contents
and sample pages, visit**
www.AlluredBooks.com

Cosmetic Specialties and Ingredients

Edited by Mitchell L. Schlossman

Discover the formula for success!

This indispensable resource discusses the ingredients used in cosmetics. This book provides chemists with the full range of ingredient information necessary for their formulations. In this volume:

- Anti-inflammatory agents/anti-irritants
- Anti-aging ingredients
- Nanomaterials
- Depigmentation agents
- Microalgae
- Peptides
- Natural/organic materials
- Exfoliating agents
- Light diffusers
- Silicones
- Butters/Natural oils
- *And more!*

**NEW
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VOLUME!**



Authors include
Howard Maibach,
Johann Wiechers,
Anthony O'Lenick
and more!

Hardcover, 386 pages
Published 2010
ISBN: 978-1-932633-70-2

Price: \$229

Cosmetically Active Ingredients: Recent Advances



Formulators' Resource from
Cosmetics & Toiletries magazine

Cosmetically Active Ingredients: Recent Advances

is designed to be a practical handbook for formulators looking for the latest in active ingredients, covering everything you need to know in the following sections:

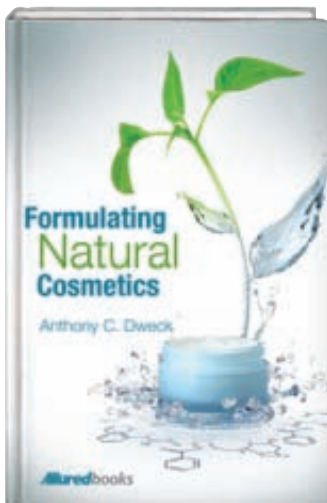
- Barrier & Skin Moisturization
- Anti-aging
- Sensitive Skin & Irritation/Inflammation
- Skin Toning
- Hair Care



Edited by Karl Lintner, PhD.
Authors include
Nava Dayan, Luigi Rigano,
Zoe Diana Draelos, MD,
and more!

Softcover, 552 pages
Published 2011
ISBN: 978-1-932633-87-0

Price: \$149



Hardcover, 673 pages
Published 2010
ISBN: 978-1-932633-75-7
Price: \$189

Formulating Natural Cosmetics

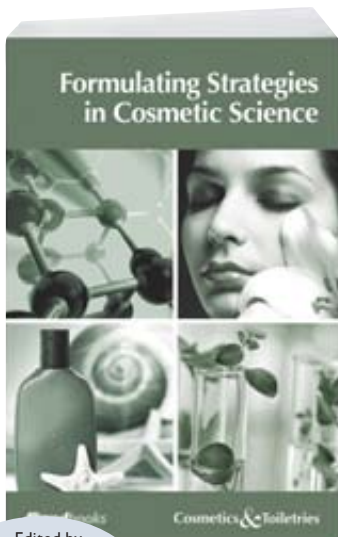
Anthony C. Dweck

Formulating Natural Cosmetics is a concise overview of the natural world and much of the chemistry to inspire both formulator and marketer to discover new product concepts and markets.

For the first time, information has been assembled on almost 300 fixed oils, 200 essential oils and 600 botanical extracts making this a useful handbook and companion for anybody who requires a quick overview of this subject. There is also a wealth of toxicological information assembled in this volume.

Topics include:

- Natural Vegetable and Fixed Oils
- Natural Actives
- Natural Butters
- Isoflavones, Phytohormones and Phytosterols
- Natural Waxes
- Saponins (Emulsifier)
- Anti-irritants
- Natural Preservatives
- Natural Color
- Minerals
- Gemmotherapy
- Botanical extracts
- Legal Issues
- Essential Oils (Fragrance)
- Glossary



Edited by
Anthony J. O'Lenick Jr.
Authors include
Donald Orth, Kenneth Klein,
David Steinberg,
Robert Lochhead
and more!

Softcover, 807 pages
Published 2009
ISBN: 978-1-932633-52-8

Price: \$179

Formulating Strategies in Cosmetic Science

Formulators' Resource from
Cosmetics & Toiletries magazine

Cosmetic science is a constantly evolving, ever-changing world. Changes come from consumer preferences, but they are always flavored by chemistry, formulating, regulatory and legal disciplines. These topics—as well as market trends, consumer perceptions, new technology and formulation techniques—are just a few of the topics covered in this informative compilation.

Topics include:

- Preservatives and emulsions
- Sunscreen
- Polymer/physical chemistry
- Skin care and hair care
- Green chemistry
- Formulating tips
- And more!

Hair Care Formulation for All Hair Types



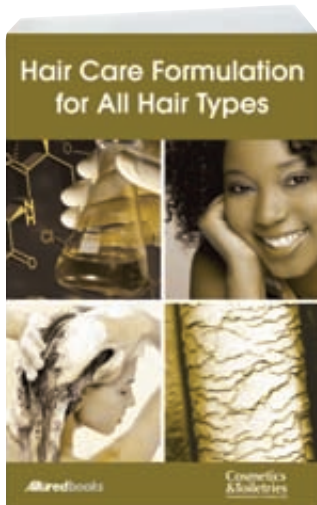
Formulators' Resource from *Cosmetics & Toiletries* magazine

A practical handbook for hair product formulators with a focus on ethnic and multicultural hair types. Focusing specifically on ethnic hair, this book begins with the biology and key physiological aspects important for formulators, provides author reviews, a variety of articles, and discussions on testing hair products; covering everything you need to know.

Topics Include:

- Hair growth and loss
- Scalp disorders
- Product Claims
- Polymers and other ingredients
- Application of new technologies
- Type-specific formulations

Authors include Peter Kaplan, Timothy Gao, Johann W. Wiechers, Anthony J. O'Lenick and more!



Softcover, 352 pages
Published 2011
ISBN: 978-1-932633-86-3

Price: \$149

Cosmetic Technology

Flavor/Fragrance

Hair Care: From Physiology to Formulation

Formulators' Resource from *Cosmetics & Toiletries* magazine

Need to formulate shampoos/conditioners?
Want to know about advances in polymers?
Formulating for ethnic hair?

This informative collection of articles covers a variety of topics to create a solid foundation of knowledge about hair care in the cosmetic industry.

Topics include:

- Structure and physiology of hair
- Ethnic treatments
- Shampoo and conditioning
- Styling
- Coloring
- And much more!

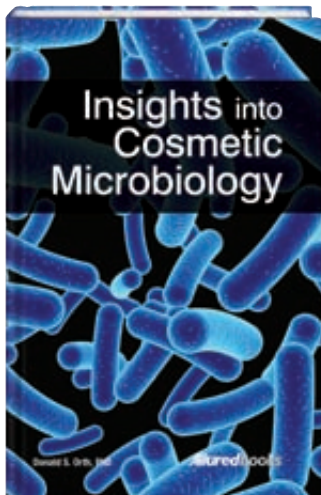
Authors include Patrick Obukowho, Perry Romanowski, Kenneth Klein, Robert Lochhead and more!



Softcover, 587 pages
Published 2008
ISBN: 978-1-932633-35-1

Price: \$169

Spa



Hardcover, 336 pages
Published 2009
ISBN: 978-1-932633-62-7
Price: \$249

Insights into Cosmetic Microbiology

Donald S. Orth, PhD

With more than 40 years of experience as an inspector and microbiologist with the US Food & Drug Administration, a researcher with several major cosmetic companies, and a microbiological consultant, Donald Orth shares his view of the proper way to deal with microbiological issues.

Insights provides guidance on proper testing, as well as information on one of the most serious issues of our time—antibiotic resistance. Topics include:

- Keys to successful product preservation
- Preservatives and preservative-free products
- Manufacturing issues
- Normal microflora of skin and mucous membranes
- Probiotics
- Pseudomonas
- Mistakes to avoid in product development and testing
- The future of cosmetic microbiology



Softcover, 400 pages
Published 2009
ISBN: 978-1-932633-56-6
Price: \$159

Microorganisms and Cosmetics

Formulators' Resource from
Cosmetics & Toiletries magazine

Avoid Losses with Contamination Prepare for the Future

With the ever-changing regulations in this challenging field of cosmetic science, this compilation gives the most up-to-date and complete overview of microorganisms and their importance to cosmetic formulation.

Topics include

- Natural flora
- Regulatory
- Probiotics
- Product labeling
- Preservatives
- Odor control
- Water activity
- And more!

Edited by
Anthony J. O'Lenick Jr.
Authors include
Donald Orth, Mindy Goldstein,
David Steinberg,
Anthony Dweck, Luigi Rigano
and more!

Manufacturing Cosmetic Emulsions: Pragmatic Troubleshooting and Energy Conservation

T. Joseph Lin, PhD

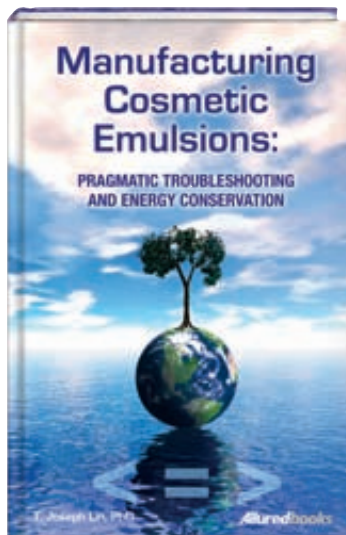
**Avoid Costly Mistakes
Reduce Carbon Footprint
Increase Efficiencies**

Manufacturing problems affecting the industry today are identified, investigated and solved in this practical and engaging technical book. Take advantage of the 50 years of knowledge and experience T. Joseph Lin has acquired working in and visiting cosmetic factories around the world, and talking to production managers, cosmetic chemists and engineers about a variety of challenging manufacturing problems.

Manufacturing Cosmetic Emulsions educates and empowers, providing readers with the tools necessary to meet challenges head-on and manage everyday issues. Discover how to avoid formulating and manufacturing mistakes that have been made by others in order to save time and expenses in your company. Explore the pages of this book to uncover the exciting and challenging area of emulsion science.

Topics include:

- Changing business and increasing manufacturing challenges
- Defining product quality and stability
- Science and engineering of emulsification
- Types of manufacturing problems and pragmatic solutions
- Solving problems and defusing time bombs
- Scale-up and controlling process variables
- Strategy for production trouble prevention



Hardcover, 187 pages
Published 2009
ISBN: 978-1-932633-61-0
Price: \$199

"Joe Lin has been teaching cosmetic chemists how to best formulate emulsions for many years. This book focuses on optimizing manufacturing of these products and teaches us many invaluable 'tricks.' I urge all people who are involved in the development or production of emulsions to read this book and learn from his wealth of knowledge."

Kenneth Klein, President
Cosmetech Laboratories, Inc.

- Teamwork, flexibility and sustainability
- Natural and organic cosmetics and related manufacturing problems
- The principles of **Less is More**
- Low-energy emulsification (LEE)
- Low-surfactant emulsification



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www.AlluredBooks.com



Softcover, 495 pages
Published 2010
ISBN: 978-1-932633-71-9
Price: \$149

Naturals and Organics in Cosmetics: Trends and Technology

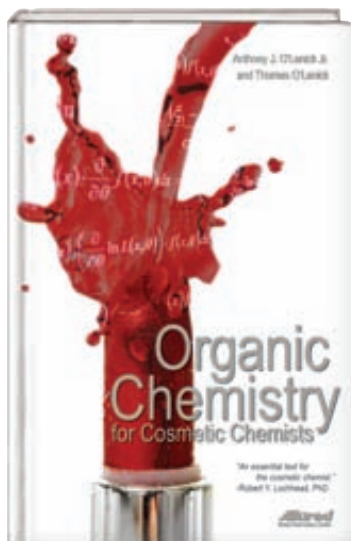
Formulators' Resource from
Cosmetics & Toiletries magazine

This new edition includes 35 new chapters not found in the previous edition, two of which are brand new chapters never before seen in print. Also included is a brand new chapter by Anthony J. O'Lenick Jr. on Green Star ratings and a chapter on the current status of the industry by David C. Steinberg.

"This book should be your bench guide on how to swap products based on animal fat with plant-based, renewable, Green Star rated ingredients. With this book, there is no longer an excuse!"

Johann W. Wiechers, PhD
Independent Consultant
for Cosmetic Science,
JW Solutions

Authors include
Christine Bertram,
John Corley,
Anthony Dweck,
John Reinhardt, Luigi
Rigano, Meyer Rosen
and more!



Hardcover, 304 pages
Published 2008
ISBN: 978-1-932633-32-0
Price: \$179

Organic Chemistry for Cosmetic Chemists

Anthony J. O'Lenick Jr. and
Thomas O'Lenick

Organic Chemistry for Cosmetic Chemists focuses on refreshing the chemist with fundamentals through pages of theory and practice.

Topics include:

- Structure of organic compounds
- Raw materials
- Synthesis approach
- Sulfation/sulfonation
- Oxidation and reduction
- And much more!

"This is an essential text for the cosmetic chemist and it should also be useful to those who wish to create intellectual property within this subject area."

Robert Y. Lochhead, PhD

Polymers: The Pathway to Versatile Technology

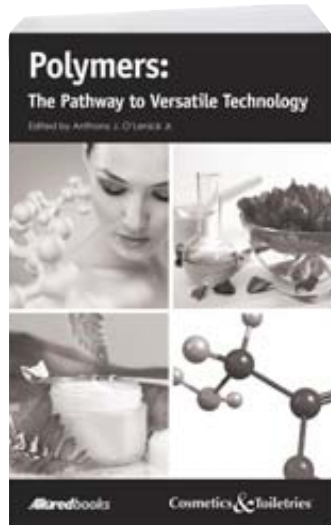
Formulators' Resource from
Cosmetics & Toiletries magazine

Polymers represent the second-largest class of ingredients in cosmetics and personal care products. Polymers' function is many-fold, including conditioning, film formation, waterproofing, thickening, delivery, glossing, fixatives, and much more. It is quite common to find several polymers in a formulation providing different functionality. There are many opportunities to use existing polymers in combination with other ingredients to provide cosmetically elegant products heretofore unknown.

Topics include:

- Polymer types
- Natural polymers
- Polymers in hair care
- Polymers in skin care
- Polymers in sun care
- Polymers in nail care
- Technology
- Polymer terminology

Authors include
Karl Lintner,
Robert Lochhead, PhD,
Anthony J. O'Lenick, Jr.,
Perry Romanowski,
Randy Scheuller,
and more!



Softcover, 443 pages
Published 2010
ISBN: 978-1-932633-76-4

Price: \$159

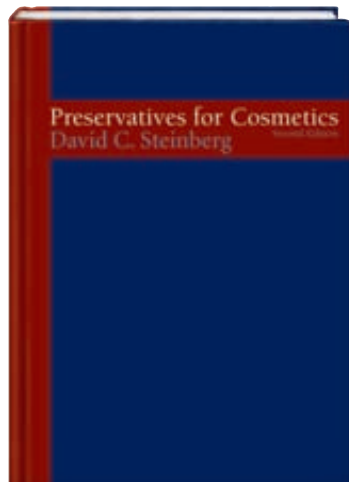
Preservatives for Cosmetics, Second Edition

David C. Steinberg

This essential reference book is important to formulators and finished-goods marketers from both a regulatory and new ingredient standpoint. Steinberg reviews the current provisions and requirements of several regulatory bodies.

Topics include:

- Common and natural preservatives
- Combinations and solutions
- Preservatives as active ingredients
- Nontraditional preservatives
- Water activity (HACCP)
- Antioxidants
- Chelating agents



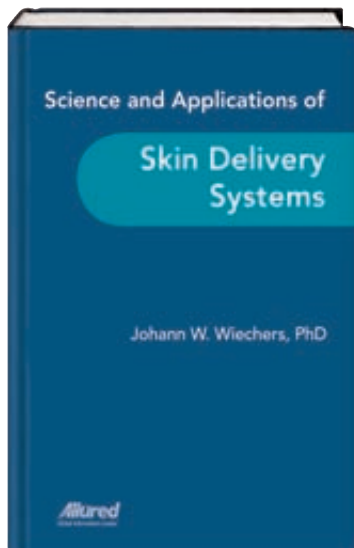
Hardcover, 137 Pages
Published 2006
ISBN: 978-1-932633-12-2

Price: \$69

Cosmetic Technology

Flavor/Fragrance

Spa



Hardcover, 552 pages
Published 2008
ISBN: 978-1-932633-37-5
Price: \$249

Science and Applications of Skin Delivery Systems

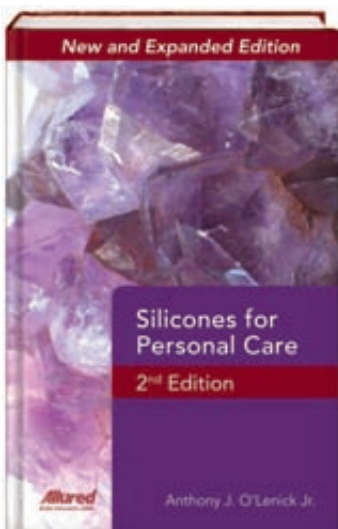
Johann W. Wiechers, PhD, et al.

Written by experts in the industry who are passionate about their specific delivery subject, this reference delivers a critical evaluation of delivery technologies open to the cosmetic formulator. *Science and Applications* helps you decide which delivery system or technique is most appropriate based on scientific evidence.

Includes chapters on measuring skin delivery, encapsulation, special delivery routes, future perspectives and more!

“A complete scientific review of cosmetic and skin delivery systems on the basis of extensively cited literature and properly commented chapters where theoretical and experimental aspects are so joined as to create a useful guidance for the cosmetic and pharmaceutical formulators for the consumer’s benefit.”

Lecturer Corina Cernatescu, PD
Technical University, Romania



Hardcover, 417 pages
Published 2008
ISBN: 978-1-932633-36-8
Price: \$189

Silicones for Personal Care, 2nd Edition

Anthony J. O'Lenick Jr.

Silicones for Personal Care, 2nd Edition provides invaluable information to the cosmetic chemist about the basic chemistry and properties of important silicones. This book stresses the various steps in the synthesis of silicone compounds—construction, functionalization and derivitization—which have a profound impact on performance.

Topics include:

- Basic silicone materials
- Emulsions
- Silicone surfactants and esters
- Silicone complexes and resins
- And much more!

You'll love O'Lenick's easy-to-read style and find this book a must-read!

Skin Barrier: Chemistry of Skin Delivery Systems

Formulators' Resource from
Cosmetics & Toiletries magazine

Gain a wider perspective on what a skin delivery system really is and how to create one.

Topics include:

- Basics of skin penetration
- Skin barrier maintenance and repair
- Measurement techniques
- Emulsions as delivery systems
- Vesicles as delivery systems
- Silicones
- And more!

Edited by
Johann W. Wiechers, PhD
Authors include
Nava Dayan, Howard Maibach,
Giulio Pirota, Daniel Traynor
and more!



Softcover, 657 pages
Published 2008
ISBN: 978-1-932633-44-3

Price \$169

Cosmetic Technology

Flavor/Fragrance

Skin Care and Aging

Formulators' Resource from
Cosmetics & Toiletries magazine



Skin Care and Aging scientifically examines aging by highlighting the intricacies of skin aging followed by an analysis of genomics and how aged skin reflects the changes of aging DNA. It looks at the behavior of aging skin and how this can be modified with cosmeceuticals, antioxidants, moisturizers, and nutritional supplements.

Topics include:

- Skin pigmentation
- Aging skin
- Genomics and aging skin
- Novel ingredients
- Antioxidants and skin care
- Skin moisturization
- Nutricosmetics and skin health

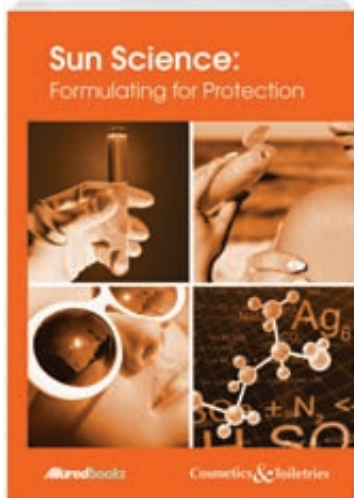
Authors include:
Zoe Draelos,
Daniel Yarosh,
Mindy Goldstein,
Howard Maibach,
Luigi Rigano and
many more!



Softcover, 491 pages
Published 2011
ISBN: 978-1-932633-83-2

Price: \$149

Spa



Softcover, 461 pages
Published 2009
ISBN: 978-1-932633-55-9
Price: \$129

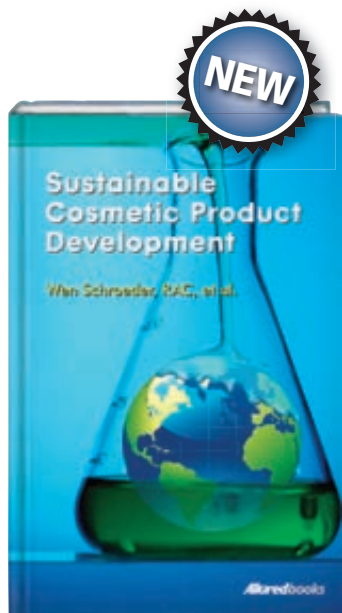
Sun Science: Formulating for Protection

Sunscreens have been formulated, produced and sold by the millions. Demand has grown for less greasy, easier year-round solutions and formulators have obliged by formulating products that incorporate UV protection into moisturizers, makeup and more. Protection has been made simple and easy to use all year long.

Sun care remains a very active area for new ingredients, improved product formulations and patent activity. *Sun Science: Formulating for Protection* provides information on formulating for sun protection in the following areas:

- Basic review
- Latest research
- New ingredients
- Testing claims
- Future innovations
- Efficacy
- And more!

Authors include
Donald Orth,
Craig Bonda, Charles Fox,
David Steinberg,
Nadim Shaath,
Kenneth Klein
and more!



Hardcover, 384 pages
Published 2011
ISBN: 978-1-932633-84-9
Price: \$189

Sustainable Cosmetic Product Development

Wen Schroeder, RAC, et al.

As the first comprehensive technical reference work for industry professionals, this indispensable practical handbook will serve formulators, marketers, and business decision makers looking to navigate smooth sailing over each of the major areas of scantily charted "green" waters.

Fundamental technical concepts and guidelines for tracking developing information will be presented for each of the following topics:

- Formulation, testing and green ingredients selection and sourcing
- Regulatory, labeling, claims and marketing
- Certification programs
- Green packaging options
- Sustainable business practice
- Sustainable environmental policy/practice

Allured's Flavor and Fragrance Materials (FFM) 2011

The Flavor and Fragrance Industry at Your Fingertips!

This international directory of materials used in the creation of flavors and fragrances is a must-have research tool for industry buyers and compounders. *FFM 2011* offers a quick reference print edition of ingredients and suppliers. Arranged alphabetically, material listings include:

- FEMA GRAS number
- CAS number
- Natural/Artificial identification
- Botanical names
- List of suppliers of each ingredient
- Detailed company information

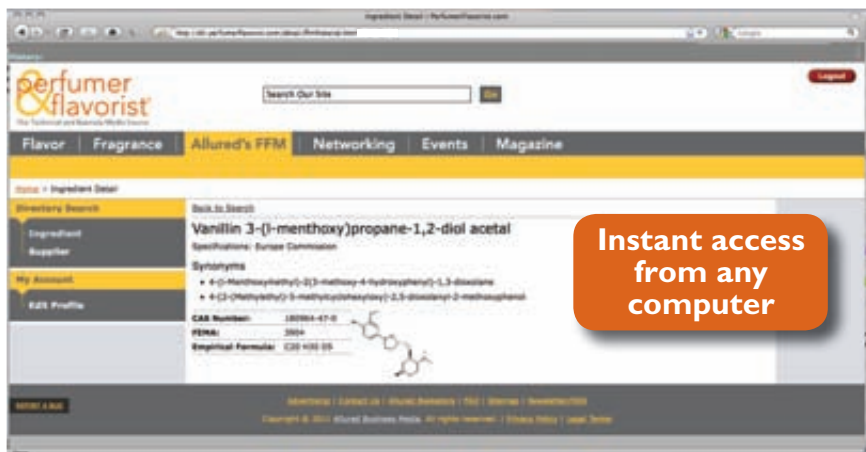


Quantity discounts also available.

Spiral-bound Softcover
Published 2011
ISBN: 978-1-932633-85-6
Price: \$129

Special FFM Bundle Pricing:

One-year, online membership
PLUS the 2011 print directory for \$295 plus shipping.



Allured's Flavor and Fragrance Materials (FFM) Online

With even more information and ingredient details than the print version, *FFM Online* provides a continuously updated, in-depth database of flavor and fragrance ingredients and suppliers. On the Web at www.PerfumerFlavorist.com/ffm.

Price: \$195 for a single user membership.
Multiuser discounts also available.

Arctander's Perfume and Flavor Materials of Natural Origin

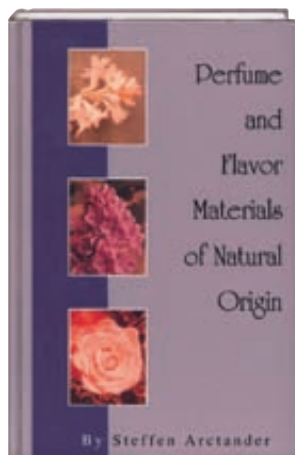
Perfume and Flavor Chemicals (Aroma Chemicals)

Steffen Arctander

At least 90% of all chemicals presently used in flavors and fragrances are covered in this set, as well as all known natural essential oils, extracts and oleoresins.

Each entry includes:

- Monographs
- Practical physical data
- Appearance
- Odor
- Flavor type
- Botanical information
- Detailed odor and flavor descriptions
- Suggested uses
- Literature references
- Safety and regulatory information



Perfume and Flavor Chemicals (Aroma Chemicals) Vols 1 & 2 are **available on CD-ROM only**.
CD *includes* all three books.

Natural Origin Published 1960
Aroma Chemicals Published 1969
ISBN: Natural Origin 978-0-931710-36-0

Price: Natural Origins Book: \$349
CD-ROM (3 Book Set) only : \$499

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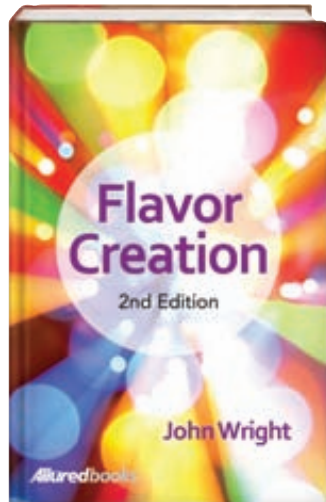
Flavor Creation, 2nd Edition

John Wright

A new edition with more than 100 new pages of material! This guide covers everything from the history of flavor techniques to natural raw materials and the latest in sensory science. Wright discusses the impact on flavor creation and how flavorists can link raw materials to recognizable descriptors, lists major flavor types and their construction (with suggested ingredients) and reviews flavor technology, focusing on improving flavor delivery on powder flavors and emulsions.

Topics include:

- Natural raw materials
- Synthetic raw materials
- Flavor creation
- Creating elegant flavors
- Vanilla
- Flavor delivery
- Production friendly flavors
- Flavor matching
- Sensory subjects
- Applications
- Regional flavor preferences
- Legislation and regulatory issues
- Past and future trends
- Elysium



Hardcover, 382 pages
Published 2010
ISBN: 978-1-932633-72-6
Price: \$149

Cosmetic Technology

Flavor/Fragrance

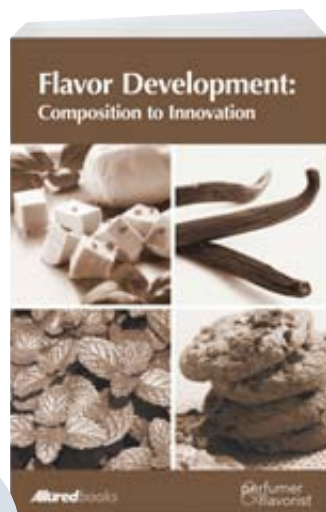
Flavor Development: Composition to Innovation

Elevating flavor design, production and quality to the highest standards requires a blend of science, art and innovation. *Flavor Development: Composition to Innovation* is a compilation of selected articles written by world-renowned experts from *Perfumer & Flavorist* magazine. In 33 information-packed chapters, various experts discuss aspects of flavor creation—from composition to formulation to natural/organic to innovation.

Topics include

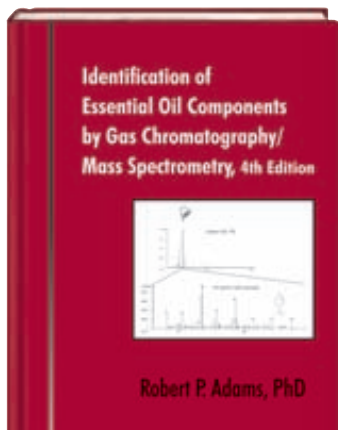
- Origins/composition
- Creation/formulation
- Natural/organic
- Marketing
- Future innovations
- And more!

Authors include
Ian Gatfield,
Arvind Ranadive,
Libor Cerveny,
Shane McDonald,
L. Michael Popplewell
and more!



Softcover, 411 pages
Published 2009
ISBN: 978-1-932633-51-1
Price: \$129

Spa



Hardcover, 804 pages
Published 2007
ISBN: 978-1-932633-21-4



Price:
Book only \$299
Book and CD \$749

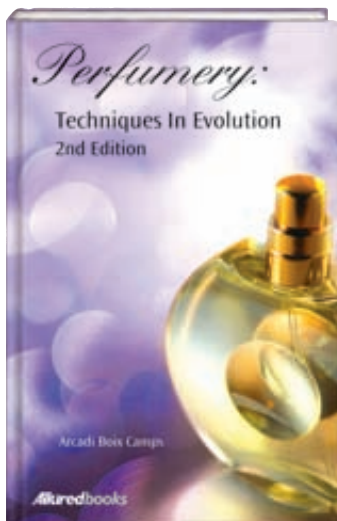
Identification of Essential Oil Components by Gas Chromatography/Mass Spectrometry, 4th Edition

Robert P. Adams, PhD

The 4th edition of Robert Adams' comprehensive work on mass spectra and retention times of common components in plant essential oils. Includes:

- An additional 600 compounds
- Larger and easier to read mass spectra
- Occurrence nature information
- **2,205 compounds** have been analyzed from their original sources on an HP5971 MSD mass spectrometer using HP Chemstation software.
- The CD library (including retention times) is now available for the most common mass spectrometer/computer systems.

For a complete listing of available CD Formats, please visit
www.AlluredBooks.com



Hardcover, 319 pages
Published 2009
ISBN: 978-1-932633-50-4

Price: \$129

Perfumery: Techniques in Evolution, 2nd Edition

Arcadi Boix Camps

Arcadi Boix Camps, perfumery luminary, reveals a profound knowledge of the use of perfumery materials in new and traditional formulas. This combination of seven articles from 1978-2004 provides a unique review of perfumery chemicals that have been introduced to the industry in the past 30 years.

NEW in this edition:

- Three more informative articles from *Perfumer & Flavorist* magazine
- Double the number of pages
- Updated content
- New photographs and illustrations

Understanding Fragrance Chemistry

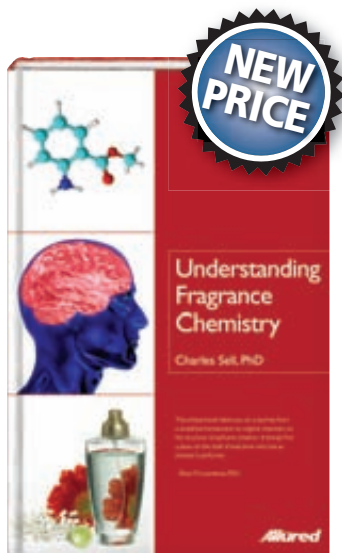
Charles Sell, PhD

Understanding Fragrance Chemistry concentrates on the aspects of organic chemistry that are of particular importance to the fragrance industry.

Topics include:

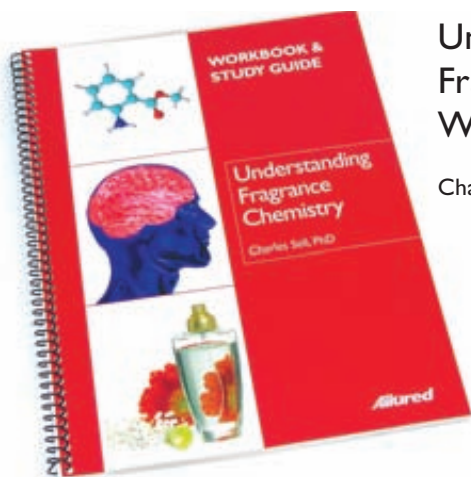
- The structure of matter
- Organic molecules
- Chemical reactivity
- Acid/base reactions
- Oxidation and reduction reactions
- Perfume structure
- Chemistry in consumer goods
- The biological way we detect odors
- How nature makes fragrant molecules
- And much more!

Each chapter has review questions that allow readers to check their understanding of the content, and glossaries are provided where appropriate. A chapter on chemical information and a bibliography will help those who want to read more on any of the subjects covered.



Hardcover, 350 pages
Published 2008
ISBN: 978-1-932633-38-2
Price: \$89

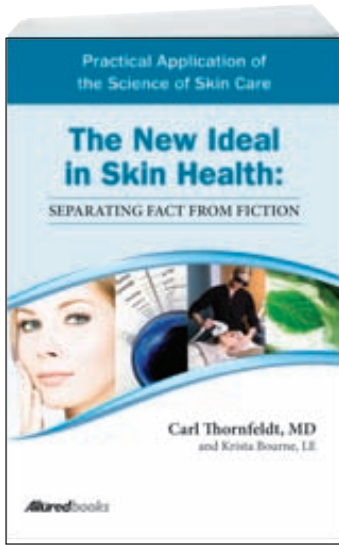
**Contact Marie Kuta
at mkuta@allured.com
for school discounts**



Understanding Fragrance Chemistry Workbook & Study Guide

Charles Sell, PhD

Spiral-bound, Softcover, 43 pages
Published 2008
ISBN: 978-1-932633-45-0
Price: \$29



Softcover, 505 pages
Published 2010
ISBN: 978-1-932633-69-6
Price: \$89

The New Ideal in Skin Health: Separating Fact From Fiction

Practical Application of the Science of Skin Care

Carl R. Thornfeldt, MD, and Krista Bourne, LE

Skin care professionals need to be given the tools to make informed decisions to best help their patients/clients. Even initial education of the skin care professional does not provide enough correct information about how active ingredients impact skin biology.

The New Ideal in Skin Health will provide new and in-depth information to dispel myths about commercialized products, ingredients and skin care for estheticians and non-dermatological practitioners. This is foundational knowledge that will help guide skin care professionals throughout their careers. Whether you are a medical professional getting into the esthetic industry or an esthetician just starting out, this book is a great resource to help make the best choices in a crowded industry.

Skin Care and Treatments

- Learn about skin diseases and conditions and how to treat them
- Microdermabrasion, lasers, photodynamic therapy and more!

Safety and Evidence-based Efficacy

- Safety and evidence-based efficacy of botanical ingredients and product development
- Safety and evidence-based efficacy non-botanical cosmeceuticals—separating fact from fiction

Cosmeceuticals

- How to determine the best cosmeceutical products for your practice
- Ingredients
- How to determine interactions of product ingredients with each other

Increase your Business

- Professional roles in the esthetic practice
- Build your business in volume and loyalty

Skin Physiology and Aging

- Underlying causes of skin problems—looking beyond the symptoms
- The role of chronic inflammation in skin aging and skin diseases
- Protocols for pre- and post-procedure care, skin conditions/ diseases and daily home care
- How to optimize skin health with oral supplements and nutrition

“This book is a great tool to help all skin care professionals wade through what can often be an overwhelming amount of information and make careful decisions for the success of their aesthetic practice. Written in a language that speaks to all positions in the practice, it is a valuable addition to any esthetic educational library. Dr. Thornfeldt is a true innovator in his field.”

Sallie Deitz, LE, Author

Oncology Esthetics: A Practitioner's Guide

Morag Currin, LE, CLMT

Oncology Spa Services, Medication, Ingredient Information and Heartfelt Client Experiences!

Cancer, unfortunately, has become prevalent in our lives. Estheticians with the right knowledge and understanding can become an important player in the detection of skin cancer, as well as provide calming skin care treatments for those undergoing cancer treatments. Estheticians can also help resolve oncology-related skin issues and provide a soothing touch and relaxation.

Oncology Esthetics has been written with heartfelt sensitivity in order to give estheticians the information they need to treat clients who are cancer survivors or are undergoing treatment for cancer.

Cancer Overview

- Gives a thorough overview of different types of cancer, stages and origins.
- Includes illustrations of different types of skin cancer and skin abnormalities.

Cancer Therapies

- Discusses several therapies in detail, including surgery, chemotherapy, radiation therapy and biologic therapy.
- Each therapy chapter covers the treatments, reactions, side effects and the role the esthetician can play in helping to alleviate symptoms.

Personal Stories

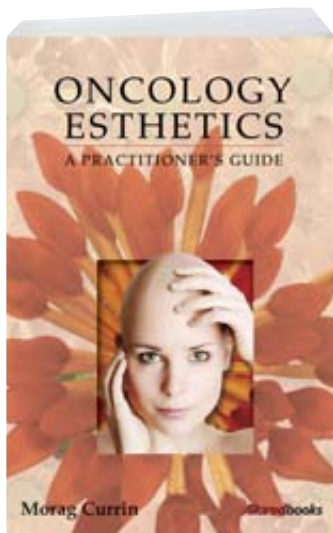
- Personal stories are sprinkled throughout the book, describing real-life experiences with clients.

Ingredients

- Lists many of the most common ingredients used in the spa/salon today and how these ingredients might affect the skin of someone with cancer.

Oncology Drug Guide

- Lists many drugs used in treating cancer today.
- Includes helpful tables that indicate the drug, side effects and recommendations for how to approach treatment on clients who are taking these drugs.



Softcover, 461 pages
Published 2009
ISBN: 978-1-932633-49-8
Price: \$119

Skin Care Products and Spa Services

- Gives suggestions for utilizing the appropriate skin care products during treatment and recovery.
- Discusses different spa services and how they can be modified for the cancer patient.

"[A] fantastic resource, and an indispensable tool for anyone who would like to expand their knowledge of cancer with regard to skin care and stature in the medical esthetic industry. This book targets topics that have never been covered. Written by one of the industry's leading experts in skin care, you can consider each chapter practical, clear and concise, and value it as an extremely comprehensive and educational book that will give any reader a wealth of knowledge."

Lori Johnson, Licensed Esthetician and Professional Postgraduate Skin Care Trainer

Physiology of the Skin, Third Edition



Zoe Diana Draelos, MD, and Peter T. Pugliese, MD

This third edition of *Physiology of the Skin* has been revised and updated with the addition of **five new chapters**, updated references, and a new layout for easy reading and quick information. This update represents collaboration between Zoe Diana Draelos, MD, a dermatologist with expertise in skin care formulation and research, and Peter T. Pugliese, MD, a medical expert in skin aging. This unique blending of interests and indispensable knowledge provides a valuable reference, to aid in understanding current and future scientific developments in skin care. This edition focuses on the many new theories of aging and antiaging procedures, such as microdermabrasion, chemodenervation, injectable fillers, minimally invasive cosmetic procedures, and laser resurfacing.

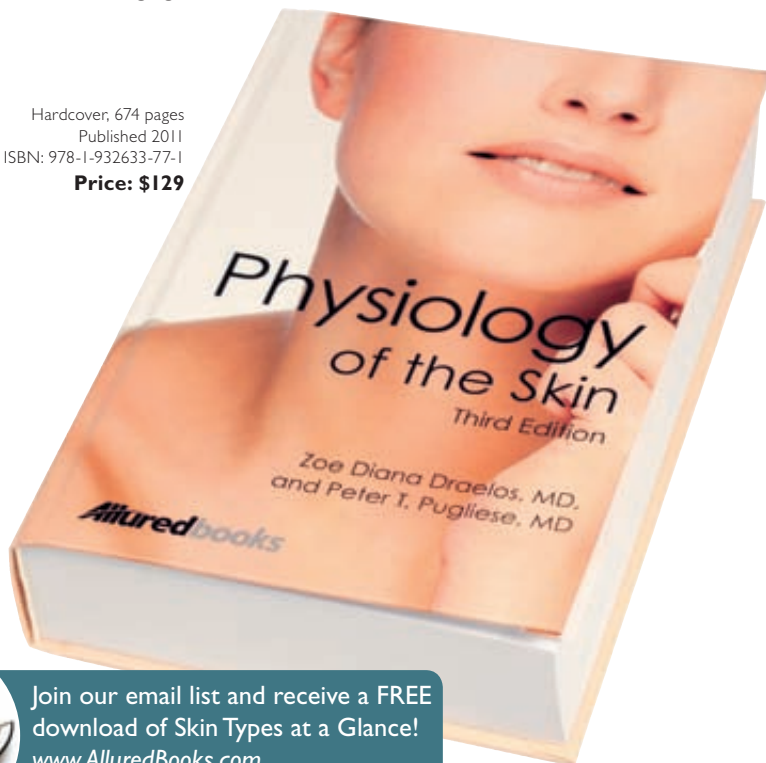
Topics include:

- Skin structure
- Skin function and biochemistry
- Skin needs in disease states and maturity
- Photoaging mechanisms and sun protection
- Cosmeceuticals and procedures for aging skin

Contact Marie Kuta at mkuta@allured.com
for school discounts

Hardcover, 674 pages
Published 2011
ISBN: 978-1-932633-77-1

Price: \$129



Join our email list and receive a **FREE** download of *Skin Types at a Glance!*
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Success at Your Fingertips

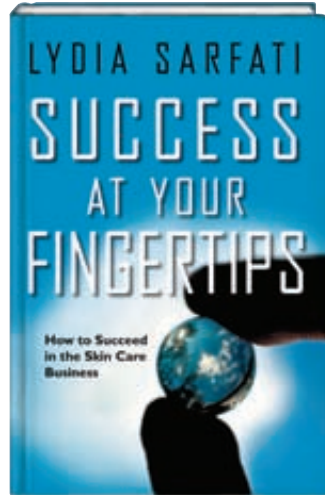
How to Succeed in the Skin Care Business

Lydia Sarfati

Lydia Sarfati, founder and president of Sarkli-Repêchage, Ltd., shares her philosophy on business and personal fulfillment. The recipient of numerous industry awards and an enthusiastic mentor, Sarfati wrote *Success at Your Fingertips* in response to the many requests for advice she has received:

“The number one question I have been asked for more than a decade now is how I did it. This is my personal account, and I felt it was time to share it with the world.”

Learn invaluable tips from the expert!



Hardcover, 183 pages
Published 2005
ISBN: 978-1-932633-11-5

Price: \$39

Cosmetic Technology

Flavor/Fragrance

Spa

Traditional Chinese Medicine: Esthetician's Guide

Michelle O'Shaughnessy, DOM

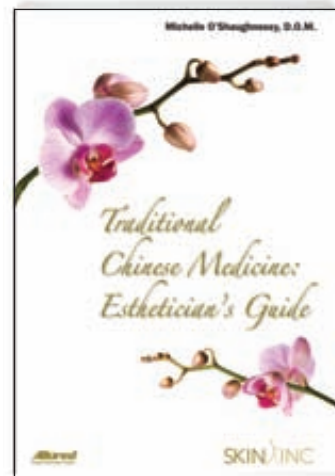
Recognizing the rapid growth in the use of traditional Chinese medicine in spas around the world, O'Shaughnessy gives estheticians the secrets they need to implement this ancient tradition in their skin care regimens.

Topics include:

- Acupuncture
- Tongue diagnosis
- Facial diagnosis
- Meridians
- Acupressure massage
- And more!

“Chinese medicine has been around for thousands of years. This book offers a great tool to the esthetic professionals wanting to gain more credibility from the consumers.”

Mary Thé, MaryThé Aesthetics, Inc.

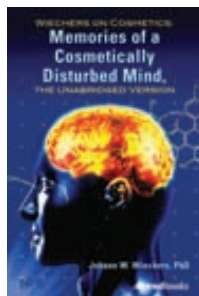


Softcover, 132 pages
Published 2008
ISBN: 978-1-932633-31-3

Price: \$59

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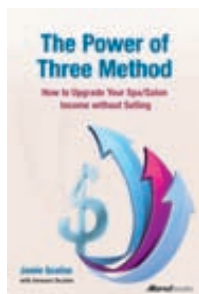


e-book (PDF), 242 pages
Published 2010
ISBN: 978-1-932633-81-8
Price: \$69

Wiechers on Cosmetics: Memories of a Cosmetically Disturbed Mind, the Unabridged Version

Johann W. Wiechers, PhD

Johann Wiechers has a mind of his own. He calls it like he sees it, and has a remarkable gift of exposing what is inconsistent, incomplete or just plain wrong in cosmetic science. This book combines more than 50 columns that he published over the last decade, all of them unedited. Both hilarious and confrontational, his is a cosmetically disturbed mind that informs and entertains in equal measure.



e-book (PDF), 162 pages
Published 2010
ISBN: 978-1-932633-68-9
Price: \$19.99

The Power of Three Method

Jamie Scalise with Ameann DeJohn

Want to sell more? Increase profits? The Power of Three Method is a field-proven system for achieving better client results by giving clients additional choices, thereby increasing upgrades and income, as well as providing enthusiasm and increased spa profits. A minimum of understanding can result in an average, consistent upgrade rate of 30%. However you choose to use it, *The Power of Three Method* creates a dynamic win-win-win environment for clients, providers and owners alike!



e-book (PDF), 150 pages
Published 2008
ISBN: 978-1-932633-79-5
Price: \$69

Oils of Nature

Anthony J. O'Lenick Jr, et al.

Written by some of the most respected names in the industry, *Oils of Nature* provides information on salient properties of certain naturally occurring oils, waxes and esters used in the formulation of personal care products. It contains information on chemical properties, CAS numbers, source, carbon distribution and availability of the raw materials and of the derivatives. The growing interest in natural, green, renewable resources for inclusion in personal care products make this book of growing interest to the formulator.



e-book (PDF), 151 pages
Published 2010
ISBN: 978-1-932633-73-3
Price: \$89

Comparatively Speaking

Anthony J. O'Lenick Jr.

Comparatively Speaking is designed to provide fundamental information to the cosmetic chemist on technology and terms used in the industry. Every one of the 90 entries includes a question comparing two related terms, followed by a definition of the words and a paragraph contrasting them.

Topics include:

- Ether vs. Esther
- Melt point vs. Titer point
- Silicon vs. Silicone
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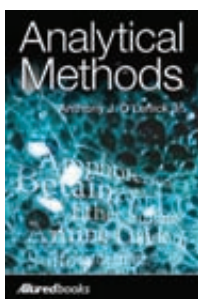
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