

Thank you for your inquiry regarding custom publishing services. Each job is customized to meet your needs. Our services can include all or some of the basic book manufacturing, printing and fulfillment functions, as well as post-print promotional services. Prices vary widely depending upon the services requested. Please place checkmarks where appropriate and fill in the needed information. We will then provide a free personalized price quote.

**Manufacturing Services – Please check which of the following publishing functions you’d like Allured Books to handle:**

- |                                                                                                                                                   |                                                                                                                                                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> developmental edit                                                                                                       | <input type="checkbox"/> interior page design                                                                                                       |
| <input type="checkbox"/> copy edit                                                                                                                | <input type="checkbox"/> layout by chapter, incorporate sidebars and illustrations                                                                  |
| <input type="checkbox"/> fact checking                                                                                                            | <input type="checkbox"/> facilitation of review of design and flow with author                                                                      |
| <input type="checkbox"/> proofreading                                                                                                             | <input type="checkbox"/> index creation                                                                                                             |
| <input type="checkbox"/> verification of facts with author                                                                                        | <input type="checkbox"/> ISBN acquisition instructions (author is responsible for the application process including payment of all applicable fees) |
| <input type="checkbox"/> facilitation of author approval of edited text                                                                           | <input type="checkbox"/> Proofread final pages before sending files                                                                                 |
| <input type="checkbox"/> scanning author-supplied artwork                                                                                         | <input type="checkbox"/> Preparation of electronic files for printer                                                                                |
| <input type="checkbox"/> redrawing author-supplied artwork                                                                                        | <input type="checkbox"/> printer securement and negotiations                                                                                        |
| <input type="checkbox"/> creating original artwork                                                                                                | <input type="checkbox"/> management of the print process                                                                                            |
| <input type="checkbox"/> acquisition of appropriate photography as requested and/or approved by author (cost of photography is an additional fee) | <input type="checkbox"/> proof review before printing                                                                                               |
| <input type="checkbox"/> placement of text within illustrations                                                                                   | <input type="checkbox"/> arrange for books to be delivered to your offices                                                                          |
| <input type="checkbox"/> cover design                                                                                                             |                                                                                                                                                     |

**Post-print services – Please check which of the following promotional functions you’d like Allured Books to handle:**

- |                                                           |                                                         |
|-----------------------------------------------------------|---------------------------------------------------------|
| <input type="checkbox"/> One-hour marketing consultation  | <input type="checkbox"/> Designing a marketing flyer/ad |
| <input type="checkbox"/> Creating a custom marketing plan | <input type="checkbox"/> Reprint quotes                 |

**Size**

- Anticipated dimensions of printed book, i.e. 6" x 9", 8" x 10", etc. \_\_\_\_\_
- Anticipated number of printed pages including all front matter and index (if desired) \_\_\_\_\_

**Cover**

- |                                                                                                          |                                                                                        |
|----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|
| <input type="checkbox"/> Hard or soft cover (circle preference)                                          | <input type="checkbox"/> 4-color, 2-color or black and white cover (circle preference) |
| <input type="checkbox"/> Is dust cover desired? <input type="checkbox"/> Yes <input type="checkbox"/> No |                                                                                        |

**Interior**

- |                                                                                                            |                                                                                            |
|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| <input type="checkbox"/> Paper: Quote will be based on 60 lb. white matte sheet unless otherwise requested | <input type="checkbox"/> Bleed: Quote will be based on no bleed unless otherwise requested |
| <input type="checkbox"/> Ink: 4-color, 2-color, or black and white (circle preference)                     |                                                                                            |

**Quantity**

- Anticipated total number of books for initial print run: \_\_\_\_\_

**Packaging**

- Is shrinkwrapping desired?  Yes  No
- Quote will be based on printer’s standard shipping carton unless otherwise requested.

**Delivery – NOTE: The average time from receipt of final manuscript to delivery of printed product is typically 4-6 months.**

- Shipping address (add below) – estimate will be based on ground shipment via truck (delivery charges are additional fee)

Please don’t hesitate to contact me if you have any questions about our services. Fax completed form, along with your complete contact information, to: 630-653-2192. Thank you for your interest in working with **Alluredbooks**.

Best regards,

**Print Shipping Address Below:**



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