



# Why Publish with Allured Books?

## Global Information Leader

More than 80 years of knowledge is behind our products. Our innovative, creative products are well-respected in the cosmetic, personal care, salon and spa, and perfume and flavor industries.

## International Presence

Our magazines and books penetrate more than 100 countries and we strive to increase that each year.

## Magazines

Allured's strength has always been in our line of top-ranked industry magazines. Our magazines include:

- *Cosmetics and Toiletries*
- *GCI*
- *Journal of Essential Oil Research (JEOR)*
- *Perfumer & Flavorist*
- *Skin Inc.*

## Events

Allured develops trade shows and conferences each year to bring the latest live training to readers of its various magazines.

- *Face & Body Midwest*
- *Face & Body Northern California*

## Authors

Our authors are well-respected experts in their field, some of whom have worked with us for more than 20 years.

## Experienced Editing Team

Together, our editorial team has more than 60 years of editorial experience to lend to your book. We are experienced and creative professionals, dedicated to giving our best to each and every project.

## Focus on Quality

Quality is our #1 goal. Every one of our staff is focused on ensuring we help you produce the highest quality product possible.

More than  
80 years of  
knowledge

dedicated to  
giving our best

QUALITY  
is our #1  
GOAL

well-respected

**Alluredbooks**  
Specialty Science Books

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