

# Introduction

Many years ago, I promised my dear friend Nancy Allured that I would write a book, and it took 20 years of excuses and a landmark 60th birthday to set the deadline!

This book celebrates 40 years in the cosmetic and toiletry industry, and draws together the hundreds of lectures, articles and book chapters contributed during that time to provide a volume that consolidates all of that research and review.

*Formulating Natural Cosmetics* provides a concise overview for both formulator and marketer of much of the chemistry of the natural world—the materials that inspire and aid the discovery of new product concepts and markets. This volume looks at the entire portfolio of natural raw materials and explains in simple terms the chemistry, the folklore and traditional uses that nature has provided.

For the first time, information has been assembled on almost **300** fixed oils, **200** essential oils and **600** botanical extracts, making this a useful handbook and companion for anyone who requires a quick overview of this subject. There is also a wealth of toxicological information assembled in this volume. The extensive section on color brings together knowledge and chemistry that is comprehensive and detailed and rarely found in one place.

**Anthony C. Dweck**