

In 1997 *Cosmetics & Toiletries* published a Personal Care Formula book that quickly became the essential one-source tool for the cosmetic chemist. In 2004, we have once again created the ultimate work resource based on the success of its predecessor.

We introduce a compilation of formulas from past special-focus *Cosmetics & Toiletries* magazine issues as well as a few new formulations covering a wide range of personal care products. A must-have reference for industry insiders, this book features formulations at your fingertips in an easy-to-find format.

*Personal Care Formulas* covers formulations from across all the major areas in personal care: anti-aging creams; color cosmetics; sunscreens; hair styling products, skin care and whitening. It also offers formulas geared in a variety of product forms: gels, sticks and controlled-release vehicles. Natural products and botanicals are covered as well.

In addition, a contact list at the end of the book provides at your fingertips supplier contacts for various ingredients and technical support.

The formulas presented here have been re-edited for style consistency but otherwise remain mostly unchanged from their original publication in *Cosmetics & Toiletries* magazine. They are presented in good faith but with no warranty as to the results, fitness for a particular use or freedom from patent infringement. They are offered solely for your consideration, investigation and verification.