
INTRODUCTION

This book compiles articles published in *Perfumer & Flavorist* magazine from the 1970s to the present, representing the evolving technical and artistic perspective of Arcadi Boix Camps, a remarkable perfumer. It is a rare, if not unprecedented, event for a senior perfumer to set his thoughts and insights into formulation and new and classic ingredients on paper in such a spirit of openness and generosity. Perfumers have always treated this subject as private information acquired from long and hard work—information only shared with their most valued apprentices, if at all.

Over many years of perfumery experience and successful application, Boix has gathered a wealth of information on the character of new perfumery materials and how they fit into the perfumery palette. His comments in these articles show a profound knowledge of perfumery, perfumery materials and the changing nature of the industry. In addition, he has gained invaluable insights into creative philosophy and world markets during a career that has immersed him in Latin America, the Middle East, Asia and of course Europe.

We feel privileged to publish this compiled work with the hope that olfactive colleagues around the world will be inspired to learn, share and create. In the meantime, we hope to continue to publish intermittent updates from Boix in *Perfumer & Flavorist* magazine. As new perfumery materials become available in the coming years, there will also be great interest and need for information on their application in creative perfumery.

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