

Introduction

A “healthy tan” used to be considered a sign of prosperity. Many sun worshippers spent hours in the sun to obtain what was considered youthful and attractive. Fortunately, most consumers are now educated enough to know that there is a link between sun exposure and skin cancer. Limited sun exposure may not only help avoid cancer, but also prevent wrinkles, age spots and signs of premature aging. With this knowledge came sunscreen.

Sunscreens have been formulated, produced and sold by the millions. Demand has grown for less greasy, easier year-round solutions and formulators have obliged by formulating products that incorporate UV protection into moisturizers, makeup and more. Protection has been made simple and easy to use all year long.

Sun care remains a very active area for new ingredients, improved product formulations and patent activity. *Sun Science: Formulating for Protection* provides information on formulating in the following areas:

- Basic Review
- New Ingredients
- Future Innovations
- Efficacy
- Latest Research
- Testing-Claims
- And more!

I hope you find the information you need within these pages.

Happy reading!